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RETAIL SOLUTIONS



Weighing Solutions  
RETAIL INDUSTRIAL SOFTWARE

# SCALE SINERGY

Weighing Solutions



## ECOSYSTEM PC SCALE

Discover the potential of the  
merging of technologies



# SCALE SINERGY



**ECOSYSTEM** PC SCALE  
TECHNOLOGY AROUND THE SCALE

INTERESTING TECHNOLOGICAL SOLUTIONS  
THAT CONVERGE ON THE PC SCALES

## EASY SHOP

### HYPERCONNECTED STORES

Easy Shop transforms supermarkets into hyperconnected and technological spaces by using PC Scales interconnected on a network. With the high-quality Screen Easy Q for turn and advertising display and the Easy Q as a turn ticket dispenser connected directly to the PC Scale, Easy Shop revolutionizes the shopping experience by offering efficiency and simplicity for users.

## SMART CASHDRAWERS

### SCALE-CASHDRAWER CONNECTION

Connecting the PC scale to smart cashdrawers revolutionizes payment management in businesses. Its integration improves customer service, speeds up payments, reduces lines, optimizes operations and eliminates errors in cash handling. It is the definitive solution that optimizes the purchasing experience and financial management in commercial establishments.

## MANAGEMENT

### MANAGEMENT AND CONTROL SOLUTIONS

The PC scale is a powerful management tool with extensive connectivity options to external devices, improving efficiency in sales and documentation. This integration allows to simplify processes, accurately record data and optimize management, providing a more efficient and effective workflow. The PC scale is a powerful store administration tool in itself, which is also equipped with a complete API for connecting with management systems (ERP).



## NAUTILUS

THE DEFINITIVE DIGITAL TOOL  
TO CONTROL YOUR RETAIL SHOP.

Web technology for the management and control of the PC Scales. It allows the administration of scales remotely through a web browser with an internet connection. In just a few steps you can have your scale network connected to the cloud and perfectly functional.



UPDATE, EDIT AND DELETE THE ELECTRONIC  
SHELF LABEL INFORMATION FROM THE SCALE

State-of-the-art shops by means of electronic shelf labels. Removing printed labels, reducing waste and improving operational efficiency, promotes a more sustainable and advanced approach to inventory management and product presentation.

## IMAGE RECOGNITION

THE FUTURE OF WEIGHING

Product detection using artificial intelligence through the recognition of images from a camera is a revolutionary innovation in the field of weighing technology and automation. This type of technology is applicable in many areas, both retail and industrial (self-service, weighing at the point of sale, etc.)

## MULTIMEDIA

MARKETING AND ADVERTISING TOOL

The PC Scale, with its ability to display images, videos and playlists, is a powerful tool for advertising and marketing strategies at the point of sale. Programming and content linking enables to highlight products, promotions and multimedia, improving the customer experience and strengthening the brand image, boosting own and third-party sales.



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