

eTAG

Digital
LABELS
system

Electronic Shelf Labels



- + EFFICIENT
- + ECO-FRIENDLY
- + FAST
- + COS-EFFECTIVE



GOLDEN APPLE

HIGH QUALITY VARIETY

EXTRA

REF. 56897421321547954-H

High Quality

Best taste

Great texture

Eco-Product

4,25 € / Kg

aDRESS
u**U**DATE
eEDIT
dDELETE

**PRICES straight
FROM THE SCALE**



What is eTAG Digital Label System ?

It's a plug-in installed on the scale that connects to the electronic shelf labels allowing to address, update, edit and delete data such as the product name, the description and the price (among others) from the scale itself.

All these data will be conveniently and immediately reflected in the Electronic Shelf Labels of the shop.





Advantages

1

Fast

Quickly updated prices on the Electronic Shelf Labels

2

Efficiency

Daily, all labels in the shop are changed and fast





Advantages

3

Cost-effective

Saves on labour costs by reducing the time spent on product labelling.

4

Maximise

This time saving allows a HIGHER price rotation.





5

Integration

The Grupo Epelsa's eTAG system can be integrated into any Epelsa PC-based scale for all types of retailers.

6

Eco-friendly

By dramatically reducing the amount of paper used for labels in a shop means a more eco-friendly solution.



Advantages

7

Convenience

The prices can be changed from the scales and also online with Nautilus.

8

Marketing tool

The Electronic Shelf Labels give the shop a modern and technological image.



