EPELSA

Limones bio
fruta ecológica
5.50

Mandarina c/hoja
Fruta de temporada
8.00 €/K

Salmón Noruego
Congelados
18.20 €/kg

NARANJAS
VALENCIA
12.99 €/Kg

CHIRIMOYA
CHIRIMOYA
3.00 €/Kg

Automatic price updates
Time saving
Customisation
Price control
Sustainability
Security

eTAG EPELSA

Electronic Shelf Label
RETAIL TECHNOLOGICAL SOLUTIONS

eTAG ESL
Product catalogue

CERTIFIED BY GRUPO EPELSA SLU

CE M

grupoepelsa.com

eTAG
RETAIL TECHNOLOGICAL SOLUTIONS
Electronic Shelf Label

EPELSA

OVERVIEW

EPELSA eTAG electronic labels are the definitive technological solution for price management in your business. These electronic labels offer unrivalled efficiency, based on a commitment to the environment to reduce paper and waste, provide instant updates and are highly cost-effective. With eTAG EPELSA, your shop can take a leap forward in price management, forgetting the tedious task of changing prices manually every day.

___Unrivalled efficiency

Imagine saying goodbye to hours spent changing the prices of products on the shelves. With eTAG EPELSA, you can have your prices always up to date automatically. This not only saves time, but also ensures that your customers always see the correct prices which enhances their experience.

___Ecological and economical

Our electronic labels are designed with the environment in mind. By eliminating the need for disposable paper labels, eTAG EPELSA helps reduce paper and plastic waste. They are also highly economical in the long run, eliminating the recurring costs of printing paper labels.

___Full integration

eTAG EPELSA integrates smoothly with your shop's scale network, simplifying price management.If you are using Epelsa's Nautilus software, your price changes will instantly reach not only the scales but also the electronic labels in the store. This not only saves time, but also minimises human errors and a consistency across all sales channels. The image of your shop will also be benefited from having attractive electronic labels that will attract customers.

___Increase Sales

By always having up-to-date prices and more efficient price management, eTAG EPELSA can help increase your sales. Your customers will have the confidence that they are getting the best price, which builds customer loyalty and satisfaction.

In short, eTAG EPELSA electronic labels are the technology solution that your business needs to simplify price management, be more efficient, save money and improve customer experience. Don't wait any longer to take the leap into the future of price management with EPELSA eTAG.

ETAG EPELSA APPLICATIONS

Supermarket shelves

Fruit counters, perishables, delicatessen, butcher shop

Fish, seafood, frozen

Storage

ETAG EPELSA ADVANTAGES

RETAIL SOLUCIONS

UPDATED PRICES FAST AND DAILY IN YOUR BUSINESS

1 Fast
It allows prices to be updated in real time.

2 Efficiency
In a short time, all labels in the shop are changed daily. Fast daily price changes.

3 Cost-effective
Saves on labour cost involved in labelling products. Up to 85% time reduction

4 Optimization
Time savings allow for HIGHER PRICE ROTATION.

5 Integration
Epelsa Etag system can be integrated into any PC scale network and at any business

6 Ecological
Paperless thanks to electronic labels is a friendly environmentally solution
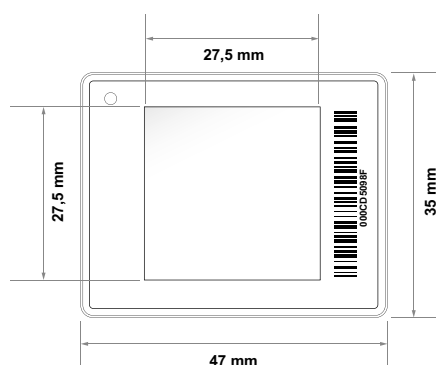
7 Convenience
Just as prices can be changed from the scales, such changes can be made online via Epelsa NAUTILUS platform

8 Marketing tool
The appearance of electronic labels give the store a modern and technological image
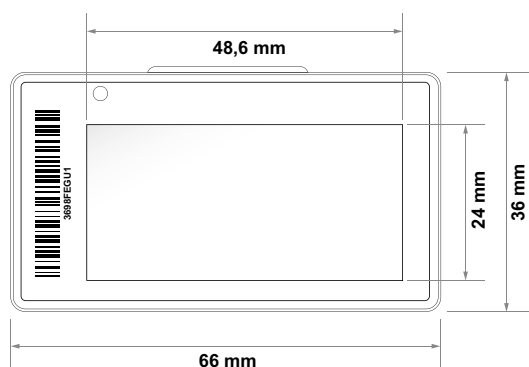
EPELSA

S-ET0154R   ref. 000570010482

Electronic Ink Shelf Label (1,54")

Inches	1,54"
Lightning	3-color LED light up to 7 combinations (R.G,B.C,M,Y,W)
Resolution	152(H)*152(V), 140 Dpi
Label size	47 x 35 x 14mm (W x H x H)
Screen size	27.5 x 27.5mm
Screen type	E-ink display, dot matrix
Screen color	3 colors (B/W/R)
Characteristics	Qiuck Release Battery
Battery	CR2450 (1ea), 5 years
Working temperature	0º C ~ 40º C
Compatible accessories	S-S100, S-C2, S-C3, S-D2

pvp

14,38 €

S-ET0213R   ref. 000570010483

Electronic Ink Shelf Label (2,1")

Inches	2,13"
Lightning	3-color LED light up to 7 combinations (R.G,B.C,M,Y,W)
Resolution	212(H)*104(V), 111 Dpi
Label size	66 × 36 × 13mm (width x height x depth)
Screen size	48.6 x 24mm
Screen type	e-ink display, dot matrix
Screen color	3 colors (B/W/R)
Characteristics	Qiuck Release Battery
Battery	CR2450 (2ea), 5 años
Working temperature	0º C ~ 40º C
Compatible accessories	S-S100, S-C2, S-C3, S-D2, S-AC128

pvp

14,25 €

eTAG EPELSA
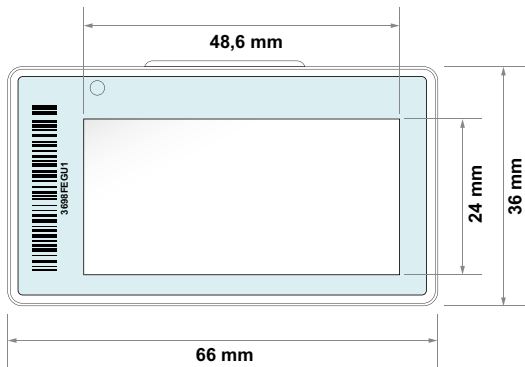
S-ET0213F   ref. 000570010484

Electronic Ink Shelf Label for freezer (2,13")

Inches	2.13"
Lightning	3-color LED light up to 7 combinations (R.G,B.C,M,Y,W)
Resolution	212(H)*104(V), 111 Dpi
Label size	66 × 36 × 13mm (width x height x depth)
Screen size	48.6 x 24mm
Screen type	E-ink display, dot matrix
Screen color	2 colors (B/W)
Characteristics	Qiuck Release Battery
Battery	CR2450 (2ea), 5 years
Working temperature	-20º C～ 15º C
Compatible accessories	S-S100, S-C2, S-C3, S-D2, S-AC128

pvp

16,61 €

S-ET290   ref. 000570010485

Electronic Ink Shelf Label (2,9")

Inches	2,9 "
Lightning	3-color LED light up to 7 combinations (R.G,B.C,M,Y,W)
Resolution	296(H)*128(V), 112Dpi
Label size	88 × 43 × 13mm (width x height x depth)
Screen size	67 × 29mm
Screen type	E-ink display, dot matrix
Screen color	3 colors (B/W/R)
Characteristics	Qiuck Release Battery
Battery	Battery: CR2450 (2ea), 5 years
Working temperature	0º C ～ 40º C
Compatible accessories	S-S100, S-C2, S-C3, S-D2, S-AC128

pvp

16,96 €

eTAG EPELSA
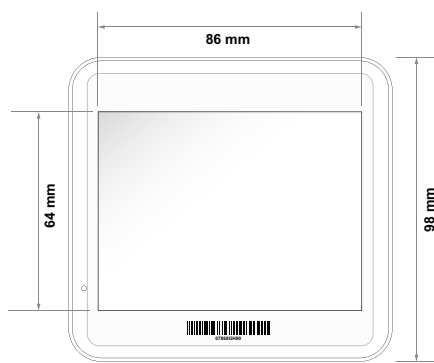
S-ET420 ref. 000570010486

Electronic Ink Shelf Label (4,2")

Inches	4,2"
Lightning	3-color LED light up to 7 combinations (R.G,B.C,M,Y,W)
Resolution	400(H)*300(V), 120Dpi
Label size	104 x 98 x 14mm (width x height x depth)
Screen size	86x64mm
Screen type	E-ink display, dot matrix
Screen color	3 colors (B/W/R)
Characteristics	Replacement battery
Battery	CR2450 (ea), 5 years
Working temperature	0º C ~ 40º C
Compatible accessories	S-S100, S-C2, S-AC401, S-AC128, S-AC402, S-AC404, S-AC405, S-AC403

pvp
40,16€
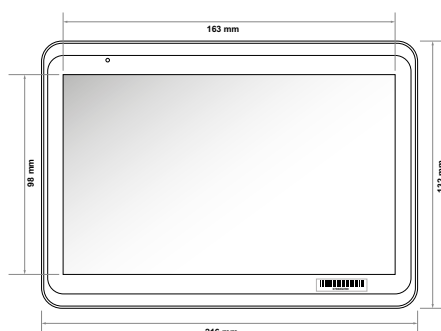
S-ET750 ref. 000570010487

Electronic Ink Shelf Label (7,5")

Inches	7.5"
Lightning	3-color LED light up to 7 combinations (R.G,B.C,M,Y,W)
Resolution	640(H)*384(V), 100Dpi
Label size	216 × 132 × 9mm (width x height x depth)
Screen size	163 × 98mm
Screen type	E-ink display, dot matrix
Screen color	3 colors (B/W/R)
Characteristics	Replacement battery
Battery	CR2450 (6ea), 5 years
Working temperature	0º C ~ 40º C
Compatible accessories	S-AC701, S-AC702

pvp
84,98€

![eTAG EPELSA logo]
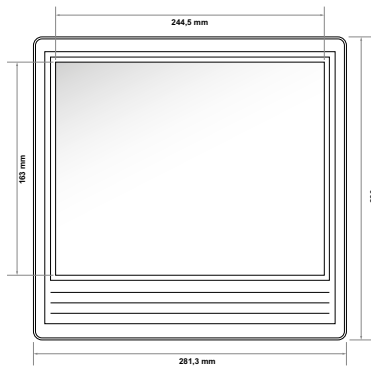
SET116   ref. 000570010488

Electronic Ink Shelf Label (11,6")

Inches	11,6"
Lightning	3-color LED light up to 7 combination (R.G, B.C, M, Y, W)
Resolution	640(H)*960(V), 100 Dpi
Label size	281.3 x 229 x 17.8mm (W x H x H)
Screen size	244.5 x 163mm (W x H x H)
Screen type	E-ink display, dot matrix
Screen color	3 colors (B/W/R)
Characteristics	Replacement battery
Battery	CR2450 (8ea), 5 years
Working temperature	0º C ~ 40º C

pvp

388,96 €

S-ST2   ref. 000119085872

Wireless Station

Communication: 433MHz RFID.
Interface: TCP/IP protocol via standard Ethernet cable or Wi-Fi (optional).
Control UI: Multiple stations in one group control via Internet or LAN.
Coverage: radio transmission >15 m. > 20,000 ESL controlled by one station.
Security: Hardware and software encryption to ensure the security of RF data.
Low RF transmission error rate (typical <1/10,000).
DC 5V or POE input power supported.

pvp

299,88 €

Accessories

S-S100 ref. 000571004585

Plastic Strip / Sliding Guide

Compatible with: 2.1", 2.9", 4.2" labels

Length: 100cm, transparent color, easy installation, custom available, adjustable angle.

8,85€

S-C2 ref. 000571004586

Clip / Hanger

Compatible with: 2.1", 2.9" 4.2" label

Length: 70 x 40mm, easy installation, customized available, adjustable angle.

1,82€

S-C3 ref. 000571004587

Clip / Hanger

Compatible with: 2.1", 2.9" labels

Length: 50 x 40mm, easy installation, customized available, angle adjustable.

1,09€

S-D2 ref. 000571004588

Desktop label holder 2.1"/2.9"

Compatible with: 2.1", 2.9" labels

Transparent color, length: 50 x 22mm, easy installation.

1,09€

S-AC401 ref. 000571004589

Acrylic desktop label holder 4.2"

Compatible with: 4.2" labels

Transparent color, easy installation, customized available, size: 8 x 8 x 4 cm.

2,63€

S-AC128 ref. 000571004590

360 degree Acrylic Clamp

Compatible with: 2.1", 2.9" 4.2" labels

Opaque color, easy installation, custom available, adjustable angle.

2,24€

S-AC404 ref. 000571004592

Waterproof case for 4.2" labels

Compatible with: 4.2" labels

Transparent color, waterproof, use for seafood area, fish shop, etc.

5,22€

S-AC405 ref. 000571004593

Ice Holder

Compatible with: 4.2" labels

White color, easy installation.

1,39€

S-AC403   ref. 000571004594

Hanger (glass tank) for 4.2" labels

Compatible with: 4.2" labels

Transparent color, easy installation, use: seafood area, glass fish tank, etc.

1,82€

S-AC701   ref. 000571004595

Acrylic desktop label holder 7.5"

Compatible with: 7.5" labels

Transparent color, easy installation, customized available, size: 8 x 8 x 4 cm.

2,55€

S-AC702   ref. 000571004596

7.5" Acrylic Tag Hanger Clip

Compatible with: 7.5" labels

Transparent color, easy installation, customized available, adjustable angle.

1,52€

eTAG *Electronic Shelf Label*
COMPATIBLE ACCESSORIES

Image	ESL	Label Size	Model	Ref.	Compatible accessories
	ESL	1,54"	S-ET0154R	000570010482	S-S100, S-C2, S-C3, S-D2
	ESL	2,1"	S-ET0213R	000570010483	S-S100, S-C2, S-C3, S-D2, S-AC128
	ESL freezer	2,1"	S-ET0213F	000570010484	S-S100, S-C2, S-C3, S-D2, S-AC128
	ESL	2,9"	S-ET290	000570010485	S-S100, S-C2, S-C3, S-D2, S-AC128
	ESL	4,2"	S-ET420	000570010486	S-S100, S-C2, S-AC401, S-AC128, S-AC402, S-AC404, S-AC405, S-AC403
	ESL	7,5''	S-ET750	000570010487	S-AC701, S-AC702
	ESL	11,6"	SET116	000570010488	-

eTAG EPELSA

EPELSA

INSTALLATION IN STORE
ETAG
SCALE LINK - ETAGS

PC Scale

From the counter itself, using the software integrated into the PC scale, electronic labels can be created, edited and deleted

Station S-ST2

Thanks to the wireless station S-ST2 with TCP/IP protocol, the price change signal is sent immediately and securely to all electronic labels in the store.

CHIRIMOYA
CHIRIMOYA
3.00 €/Kg

NARANJAS
VALENCIA
12.99 €/Kg

Nueces
fruto seco
7.50 €/Kg

eTAG

Inmediately you can have updated prices for the entire store, without having to spend hours re-labeling.

ETAG DIGITAL SYSTEM

EPELSA ELECTRONIC LABELS MANAGEMENT SOFTWARE

aDRESS
uPDATE
eDIT
dELETE

GOLDEN APPLE
HIGH QUALITY VARIETY
EXTRA

High Quality
Best taste
Great texture
Eco-Product

4,25 € / Kg

WHAT IS IT?

The perfect solution for greater and better price change in a store.

Etag Digital System is the electronic label management software for eTAG EPELSA devices that allows interaction between the PC scale and the electronic price tags of a shop.

Based on a plugin installed on the scale, it is an application developed to perform advanced label management in a few steps.

In this way we can assign an electronic price tag to a product and then apply a design to the display. It will allow us to assign, update, edit and delete data such as the product name, description and price (among others) from the scale itself.

In the event that we change any data about the product on the scale, this means that in an instant all this information will be displayed conveniently and immediately on the shop´s electronic labels.

***It is necessary to purchase the ELECTRONIC LABEL SOFTWARE** to be able to configure the eTAG price holder.*

This software will provide you with all the necessary functionalities for the development and editing of the display content of each eTAG price holder as well as its management through the PC scale.

*After the 1-year warranty period, it **is recommended to extend the Software** support time to benefit from useful updates and improvements as part of the evolution that the product will undergo in the following years.*

PC Scale
TouchScale Model

You will have an HTML Designer for your price tags, including templates to optimize design times.

All the customization features you need for your labels.

Multiple design and categorization options to show a correct display of information in the store.

RETAIL

OUR RANGE of PC SCALES
WIDE RANGE OF SCALES

Epelsa offers you a wide range of PC scales compatible with Etag Digital System with a wide range of options and high features. Counter and hanging scales, with printer and/or labeler.

In addition, we have EASY SHOP, a complete technological ecosystem of solutions that is made up of an interconnected and self-managed network of Pc scales together with a ticket turn and advertising display (Screen Easy Q) and a ticket turn dispenser (Easy Q).

TOUCHSCALE FAMILY

*Adapting to the environment
The response to the needs of the present.*

It combines the traditional weighing of a scale with the most modern technology and constantly evolving software, adapted to the requirements of all types of businesses.

K-SCALE FAMILY

The complete tool for your business.

Ultimate commercial weighing system, friendly environment, high configurability and visual power.

ML 500

CT-12

LOGISTICS EQUIPMENT

EPELSA has indicators and labelers with PC technology that allows functionalities for logistics activity that are completely compatible with EPELSA eTAGs.

EPELSA

eTAG EPELSA

EASY SHOP WHAT IS IT?

THE HYPERCONNECTED SUPERMARKET

Easy Shop transforms supermarkets into hyperconnected and technological spaces by using PC Scales that make up an interconnected and self-managed network. With the high quality turn and advertising display Screen Easy Q and Easy Q ticket turn dispenser connected to the Pc scale, Easy Shop revolutionizes the shopping experience by offering efficiency and simplicity for users.

PC Scales
Network scale system

Screen Easy Q
Turn and advertising display system

Easy Q
Ticket turn dispenser connected to the scales

NAUTILUS

THE DEFINITIVE DIGITAL TOOL TO CONTROL YOUR BUSINESS

Software for the management and control of PC scales based on WEB TECHNOLOGY.

It allows the management of scales remotely through a web browser with an internet connection. In just a few steps you can have your scale network connected to the cloud and perfectly operational.

INDEPENDENT PLATFORM
Due to its cloud architecture, there is no need to install any software on any device.

IMMEDIATENESS
It allows to work in real time and in offline mode, with automatic update.

SECURITY
Data storage is done in the cloud, so that in the event of a possible breakdown in the scales, all the information is protected.

WEB PLATFORM NAUTILUS ADVANTAGES

EASY
There is no need of any configuration on the scale network. All changes can be done on the platform.

MULTI-USER
By means of a protected system of login and permissions you can have different users to manage the scales.

MULTISTORE MULTISYSTEM
Allows access to different shops and systems on the same platform.

eTAG *Electronic Shelf Labels*

Reference / price table

Image	Description	Model	Ref.	PVP / ud.
	ESL (1,54")	S-ET0154R	000570010482	14,38 €
	ESL (2,1")	S-ET0213R	000570010483	14,25 €
	ESL Freezer (2,13")	S-ET0213F	000570010484	16,61 €
	ESL (2,9")	S-ET290	000570010485	16,96 €
	ESL (4,2")	S-ET420	000570010486	40,16 €
	ESL (7,5")	S-ET750	000570010487	84,98 €
	ESL (11,6")	SET116	000570010488	388,96 €
	Wireless Station	S-ST2	000119085872	299,88 €

Accessories

Image	Description	Model	Ref.	PVP / ud.
	Plastic Strip/Sliding Guide	S-S100	000571004585	8,85 €
	Clip / Hanger	S-C2	000571004586	1,82 €
	Clip / Hanger	S-C3	000571004587	1,09 €
	Desktop Label Holder 2,1"/2,9"	S-D2	000571004588	1,09 €
	Acrylic Desktop Label Holder 4,2"	S-AC401	000571004589	2,63 €
	360 degree Acrylic Clamp	S-AC128	000571004590	2,24 €
	Waterproof case for labels 4.2"	S-AC404	000571004592	5,22 €
	Ice holder	S-AC405	000571004593	1,39 €
	Hanger (glass tank) for labels 4.2"	S-AC403	000571004594	1,82 €
	Acrylic Desk Tag Holder 7.5"	S-AC701	000571004595	2,55 €
	7.5" Acrylic Tag Hanger Clip	S-AC702	000571004596	1,52 €

Software eTAG — 285,71€

The eTAG Software is necessary for the functionality of the price tags and must be purchased together with the eTAG price tags for full functionality.

Software maintenance / year — 142,86€

IT IS RECOMMENDED TO EXTEND THE LIFETIME OF THE SUPPORT AND MAINTENANCE PERIOD OF THE ETAG SOFTWARE through a license that covers a period beyond the initial warranty, which will allow you to take advantage of the continuous updates and improvements offered, thus ensuring optimal functionality and consistent software performance over time.

EPELSA

EPELSA

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